

LUCIDEON

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BIG WINS, BOLD MOVES, & BRAND NEW SERVICES



At Lucideon, we're not just keeping up—we're leading the charge. From cutting-edge new services to well-earned industry accolades, here's what's been happening:



The AMRICC Academy – Training the Next Generation

Launched in April 2025, the AMRICC Academy is our answer to the ceramics industry's skills gap. The Academy will provide specialist training for the ceramics sector, addressing industry skills gaps at all levels. Developed with valued partners, our courses will enhance learning accessibility and workforce development.

"The AMRICC Academy has the potential to make a real difference to the current and future workforce, which I find to be an exciting prospect." – **Sophie Hartless, Business Manager**



To learn more about the **AMRICC Academy** go to academy.amricc.com



Expanding Our Reach: Biotechnology & Consumer Healthcare

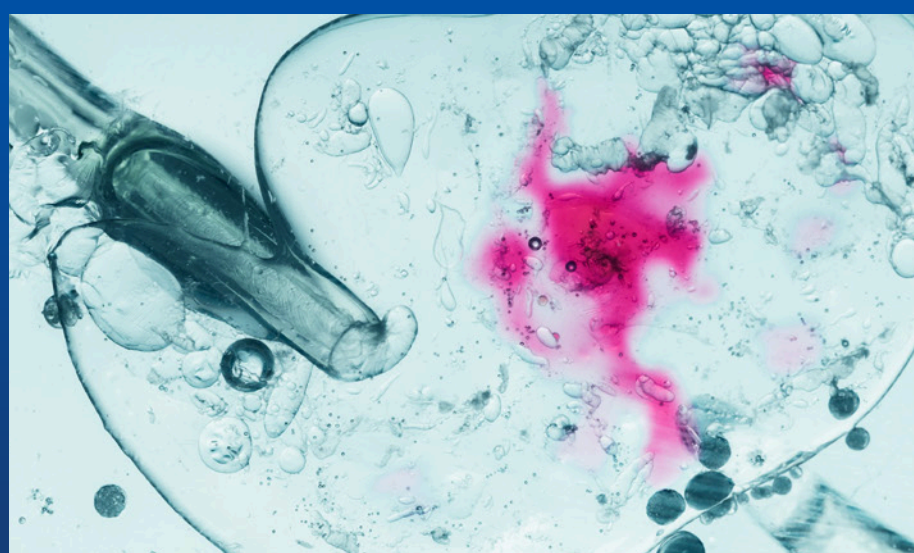
We are expanding our expertise in biotechnology, providing advanced materials consultancy and testing solutions to support pharmaceutical, medical device, and healthcare innovations. Our services cover everything from biomaterials development to regulatory compliance, helping clients accelerate product commercialisation.

In the consumer healthcare sector, we provide specialised support for product performance, formulation, and regulatory requirements. Our expertise spans areas such as dental care, personal hygiene, skincare, and more, ensuring products meet the highest standards of safety and effectiveness.

Our goal is simple: to enhance both product effectiveness and user experience, bringing the feel-good factor to science!

New In Vitro Cell Biology Lab – Science Meets Innovation

Our newly launched in vitro **cell biology lab** expands our materials science expertise, providing biological testing to support pharmaceutical and biotech product development. This new capability strengthens our consultancy services with in-house cytotoxicity testing, with plans for more advanced assays.



"Expanding into cellular biology and cytotoxicity has been an exciting journey. The success of our new lab underscores our commitment to innovation and meeting client needs."

– **Lucideon Cell Biology Team**



ACHIEVEMENTS & INDUSTRY RECOGNITION

At Lucideon, we love to celebrate the achievements of our colleagues across a range of professional and educational awards.

Here are some recent highlights:



Young Persons' Lecture Competition

Huge congratulations to Ethan Ellis, Material Science Degree Apprentice, for winning his heat, and to our other top-three finalists!



Women Innovators Awards

Cathryn Hickey, AMRICC CEO and Marta Fedorciuc-Onisa, Senior Chemist, took home major wins. Alexandra Dobosz, Supervisor & Advanced Ceramics Scientist, Katie Hadley, and Asfa Jamaluddin, Material Science Degree Apprentices, earned well-deserved shortlist spots



Apprenticeship Excellence

We won the **Outstanding Contribution to the Development of Apprentices Award**, with Tracy Wheeler, Business Support Administrator, making waves as a finalist for **Outstanding Apprentice Mentor & Champion**



WHERE TO FIND US NEXT

Catch us in action at these upcoming events:

- **Ceramics Expo USA, 29th - 30th April** – Richard Goodhead, Chief Marketing Officer, will be presenting on the latest advancements in ceramics and materials innovation. If you're attending, don't miss his talk!
- **Birchwood Nuclear Hub, 14th May** – Enya Collier, Product Marketing Manager for Aerospace and Nuclear, will be exhibiting at this event, showcasing our expertise in nuclear materials and testing solutions.
- **Alkali Activated Materials and Geopolymers: High-End Technical Applications, Finland, 19th - 23rd May** – Stuart Maclachlan, Director of R&D, and Marta Fedorciuc-Onisa, Senior Chemist will be attending this conference to share and gain knowledge on the opportunities and challenges in the world of building materials.
- **AI in Materials & Manufacturing, California, 15th - 19th June** – Dominic Wadkin-Snaith, Data Science Business Development Manager, will be presenting on the role of artificial intelligence in materials science and manufacturing innovation.
- **OMTEC, Chicago, 17th - 19th June** – Daniel Sturnick, Technical Sales Consultant and Tom Archer, Product Marketing Manager for Healthcare, will be exhibiting on materials solutions for medical devices.

New services, big wins, and a future full of possibilities — stay tuned, and if you want to chat about how our latest innovations can help you, you know where to find us!

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